



The bridge to possible

The New, Encrypted Protocol Stack & How to deal with it

Adding Real Value to Networks

Daniel Hutchins – Systems Engineering Director

In memory of and
based on the
brilliant work of
Mark Gallagher

(14/09/1966-17/09/2021)





Agenda

- The New Internet
- Toolbox
- Use cases

The New Internet

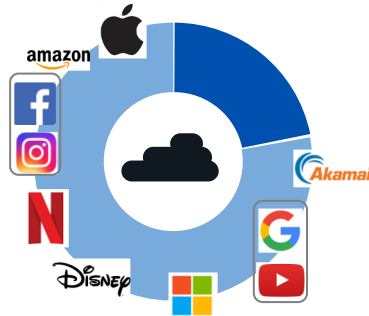


The Internet Reality – circa 2020 – Major US Carrier

>90% of
Volume: encrypted



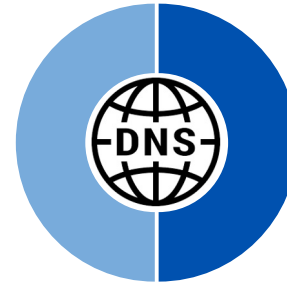
>70% of
Volume: to Cloud



10 Cloud sites
"Elephant destinations"
not "Elephant flows"

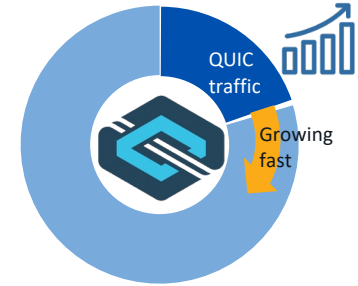
- Destination: all-encrypted world
- Cloud: concentrating the Internet

~50% of Flows:
DNS



- Content: DNS is the load-balancer
- QUIC: Future Protocol of choice

>20% of Traffic:
QUIC

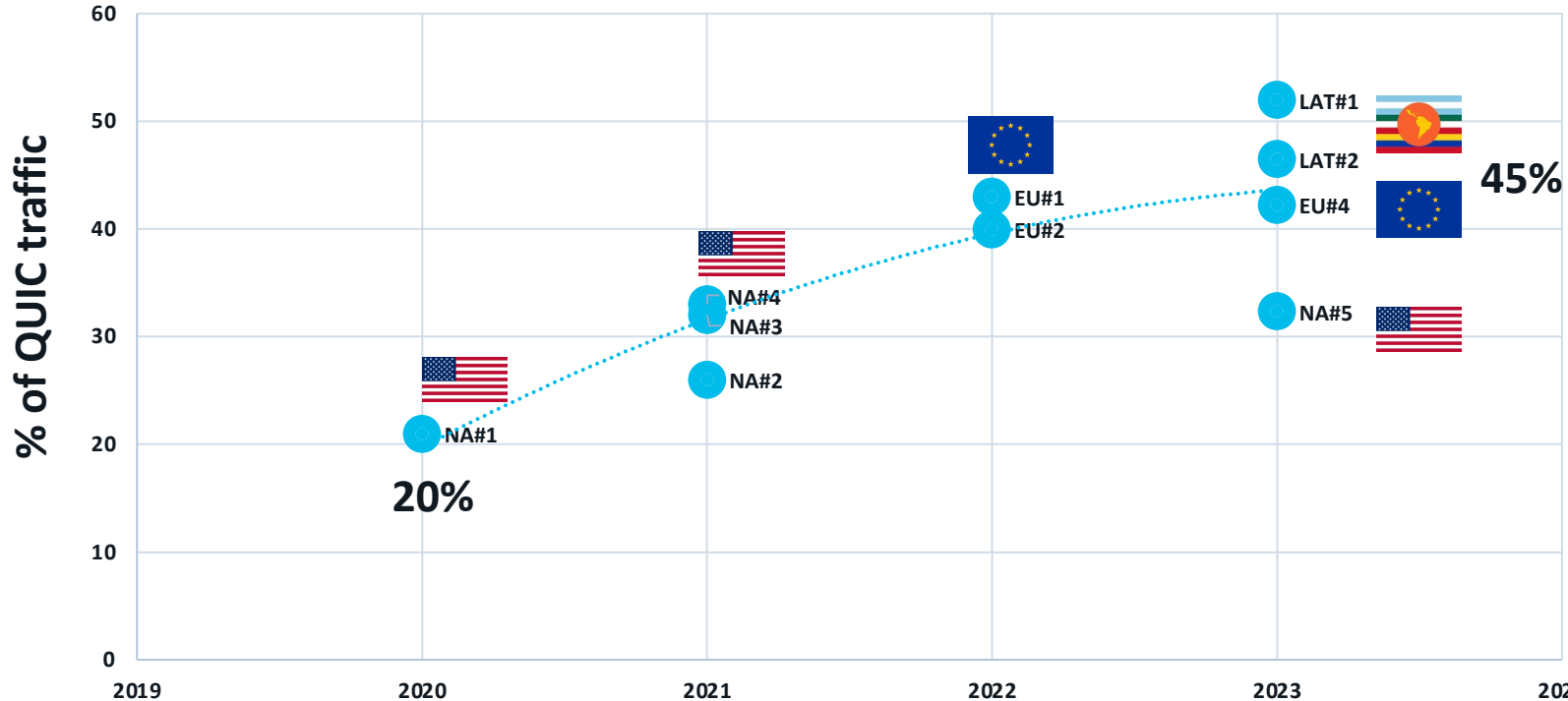


Many small flows
Micro-sessions

QUIC is growing across the world

various snapshots

QUIC traffic evolution data 2020-2023



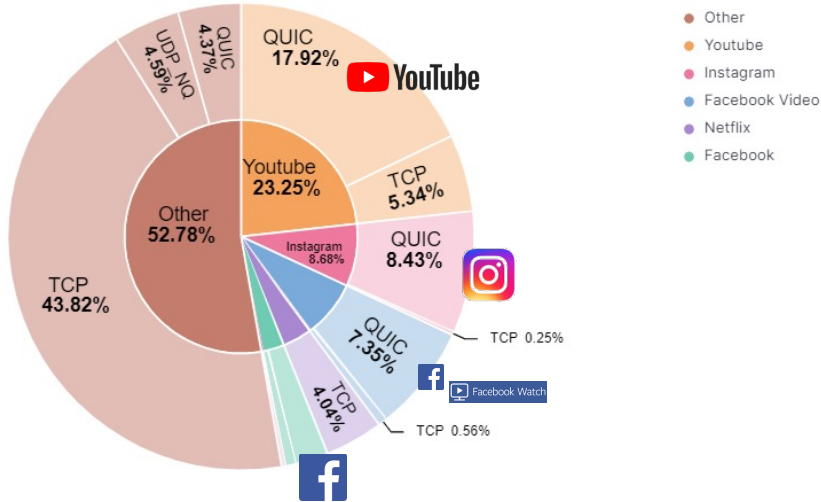
Network Traffic by Volume and Flows

Overall Volume by Apps

Big 5 is 48% of traffic

QUIC is 40% of traffic

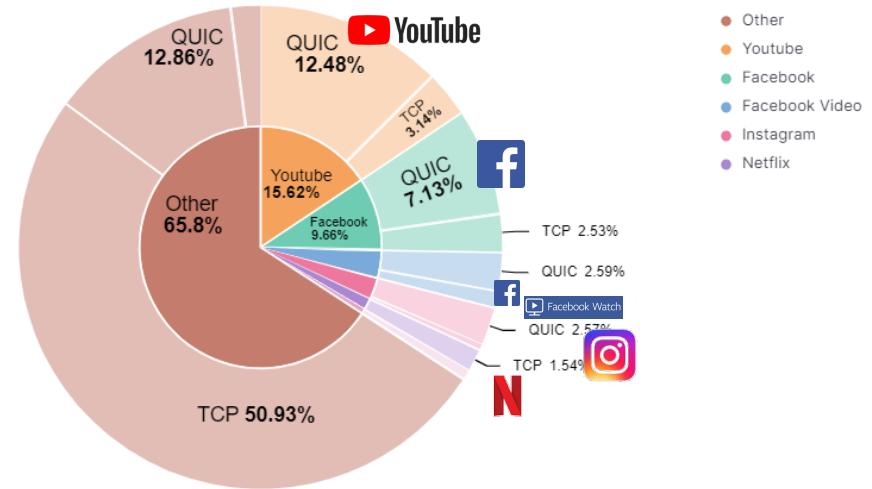
“other traffic” still largely TCP, QUIC now visible (4.3%).



Total Flows by Apps

Lots of TCP sessions (likely IOT related, transactional related)

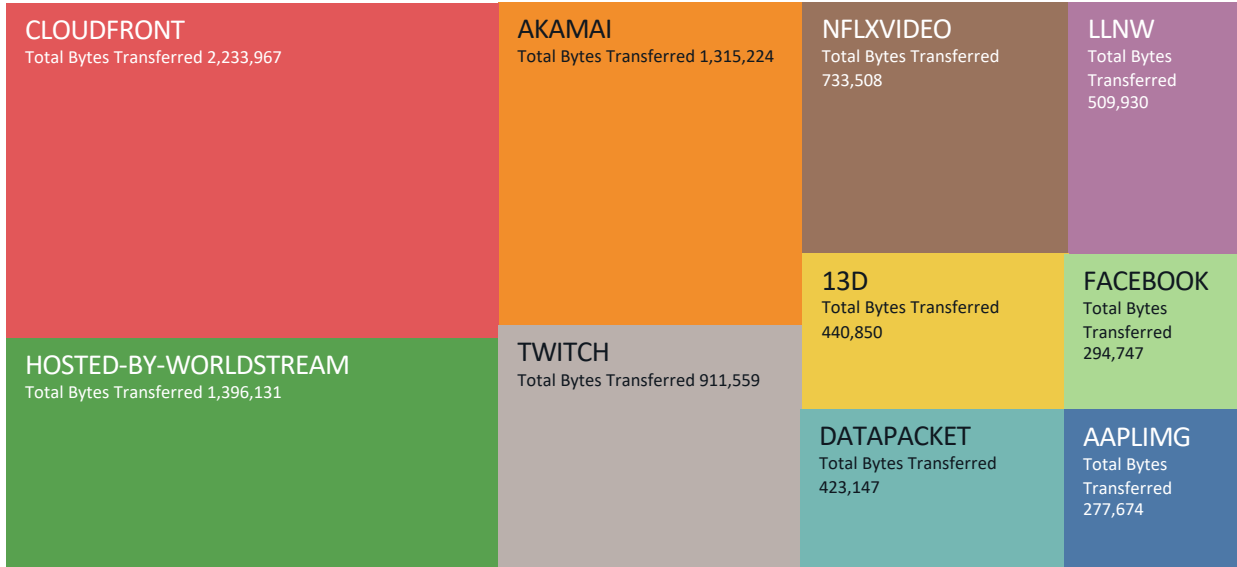
Big 5 QUIC sessions are very targeted and high efficiency (video related behaviour)



Fixed Broadband: It's not that different – May 2022

if different sources

Data Volume Distribution by Hostname



CDN

Hosting

Gaming

Video Streaming

**Profile aligned with
Fixed Broadband traffic
(browser driven traffic)**

QUIC : 41%

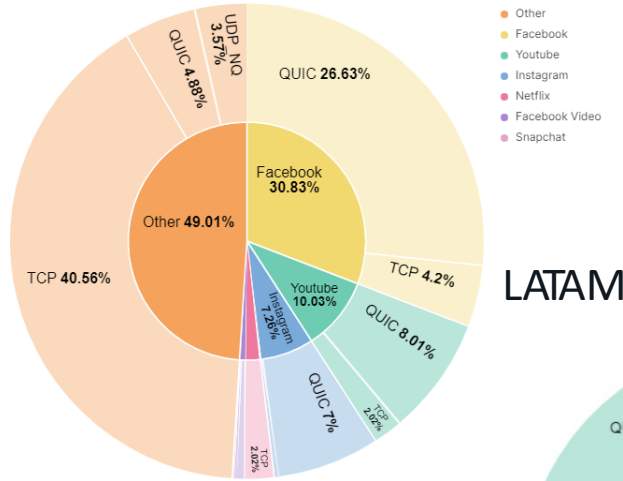
TCP: 53%

UDP (other): 6%

*source Tier 1 EU SP

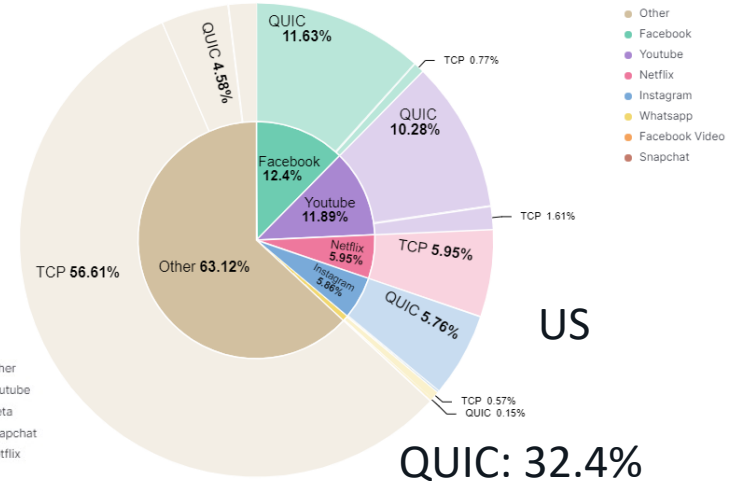
The pattern persists worldwide into 2023

Total Network Data Volume Breakdown

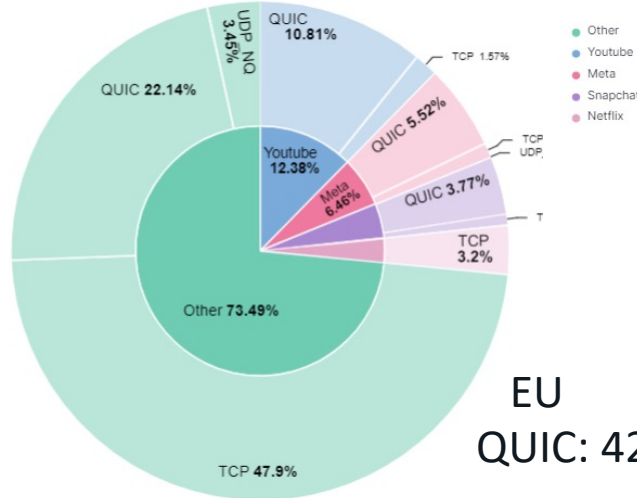


QUIC: 46.52%

Total Network Data Volume Breakdown

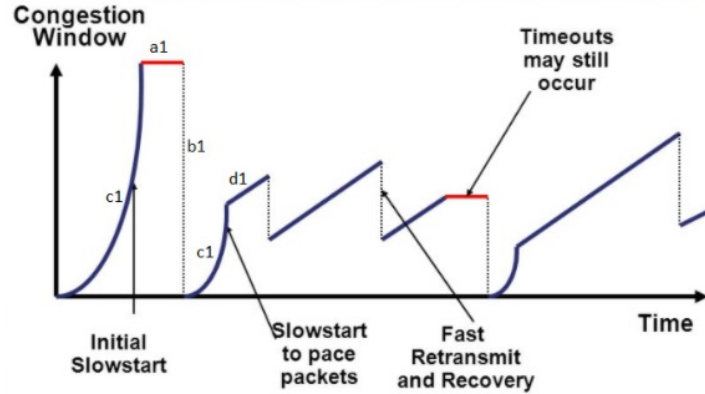


QUIC: 32.4%



EU
QUIC: 42.24%

The old network design assumptions are challenged



TCP goal is network fairness



Today IP Networks are architected with TCP behaviour as implicit assumption

So when IP packets or PDUs are dropped TCP will take care of it at a higher layer

Scenario	Flow	Avg. throughput (std. dev.)
QUIC vs. TCP	QUIC	2.71 (0.46)
	TCP	1.62 (1.27)
QUIC vs. TCPx2	QUIC	2.8 (1.16)
	TCP 1	0.7 (0.21)
	TCP 2	0.96 (0.3)
	TCP 3	0.41 (0.11)
QUIC vs. TCPx4	QUIC	2.75 (1.2)
	TCP 1	0.45 (0.14)
	TCP 2	0.36 (0.09)
	TCP 4	0.45 (0.13)

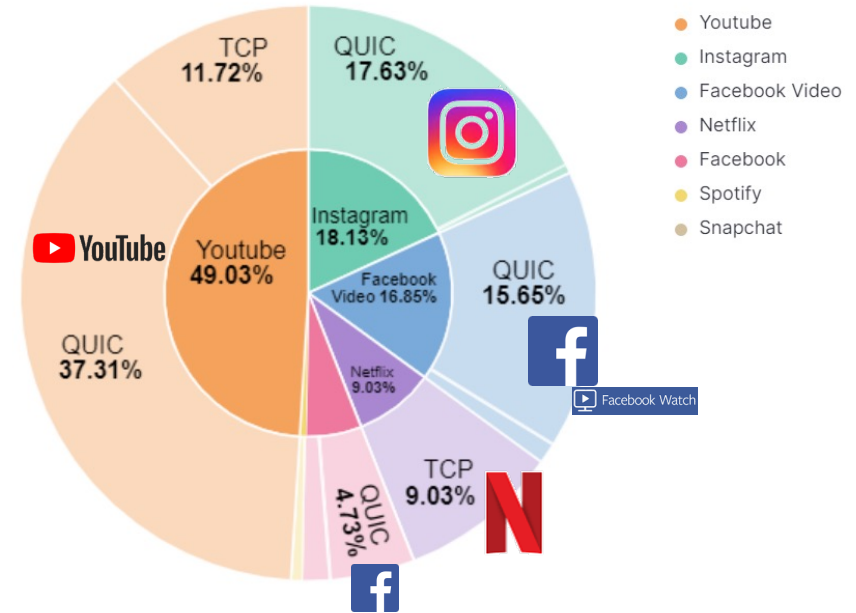
* Source : APNIC

QUIC goal is "MY App" performance



What are the IP Network Design assumptions wrt QUIC ?

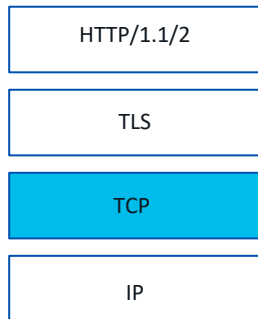
Top 5 Apps – QUIC is dominant
80/20 rule now



An application driven global transition

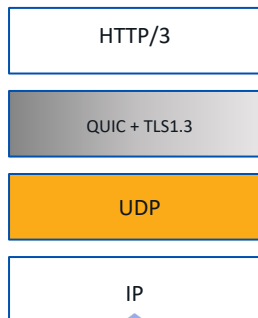
HTTP/3 Stack = UDP+QUIC+TLS

Old App Stack



New App Stack

QUIC – RFC 9000
HTTP/3 – RFC9114



- *Improved Security*
- *Multi-session*
- *Improved QoE*
- *APP friendly design*



DoH

DoT – RFC7858
DoH – RFC8484



eSNI / ECH

RFC8744

*Application Controlled DNS
DNS Traffic not observable*

*Target Domain is opaque
/ unobservable*

Google & CloudFlare serve 50% of global DNS requests
Both support DoH
All major OSs & Browsers support DoH
(Firefox Defaults for US to CloudFlare)



DPI Ineffective

including alternative hints e.g. DNS or SNI analysis

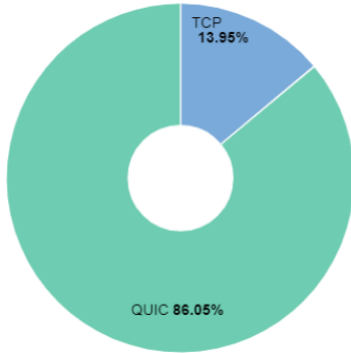


Large Scale Adoption

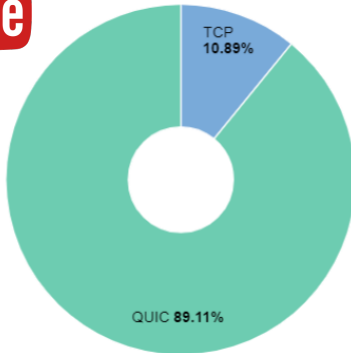
Packet Inspection needs different approach



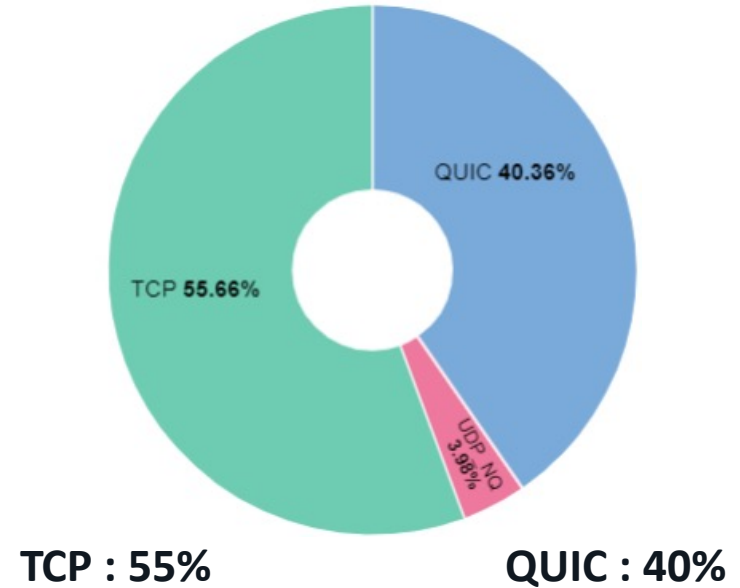
QUIC : 86%



QUIC : 90%



Overall Volume



QUIC/H3/DoH stack is in business

The logo for Fastly, featuring the word "fastly" in a red, lowercase, sans-serif font with a registered trademark symbol.The logo for Cloudflare, consisting of the word "CLOUDFLARE" in a black, uppercase, sans-serif font next to an orange icon of three stylized clouds.The logo for Akamai, featuring a blue and white stylized wave icon to the left of the word "Akamai" in an orange, italicized, sans-serif font.The Google logo, the word "Google" in its multi-colored, sans-serif font.The Microsoft logo, a four-colored square icon (red, green, blue, yellow) to the left of the word "Microsoft" in a gray, sans-serif font.The AWS logo, the letters "aws" in a black, lowercase, sans-serif font with a curved orange arrow underneath.The YouTube logo, the word "YouTube" in a white, sans-serif font on a red rounded rectangle background.

Content Delivery

Security

Privacy

Loadbalancing

App Infrastructure

App Experience

Dealing with the new reality: Toolbox & Use Cases



Customers are looking for solutions

Example Use Cases Asked



Manage video downloads vs video streaming, downloads being the priority

DPI won't work anymore in QUIC
Recognise type of flow and act accordingly



Manage Snap video vs Snap apps

Same problem

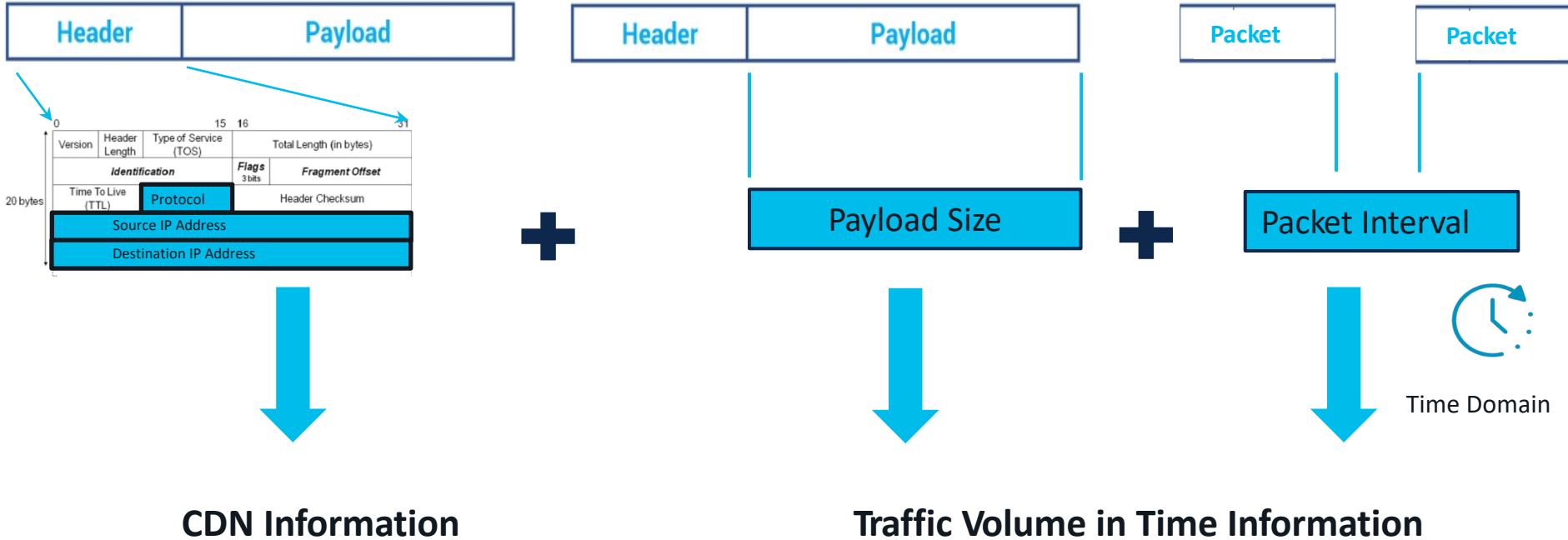


Account for encrypted traffic in terms of source/destination



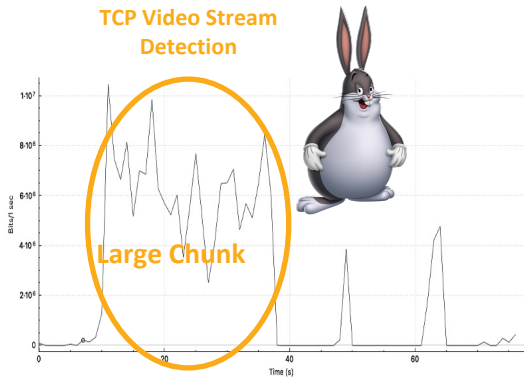
More generically: Identify and manage QUIC flows; mitigate impact on Radio; optimise against industry metrics; future-proof network smarts

There is some information that will not go away

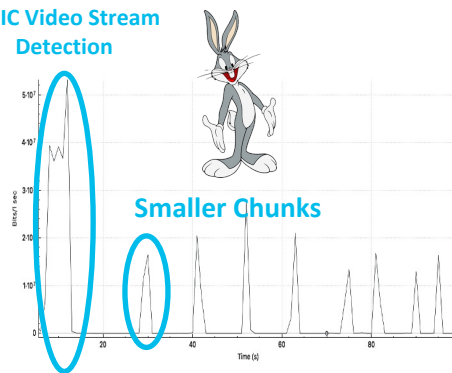


App (e.g. Video) Behavior varies by protocol and use case

TCP Video Stream Detection



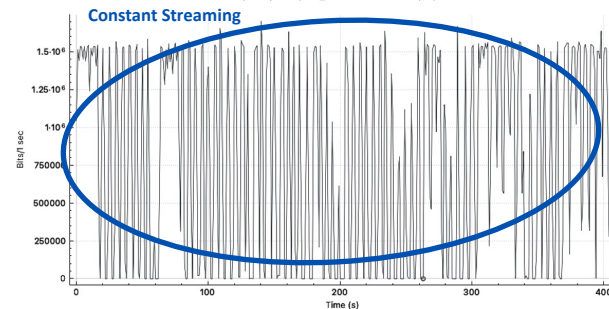
QUIC Video Stream Detection



QUIC based ABR video players prefer requesting video in smaller chunks.

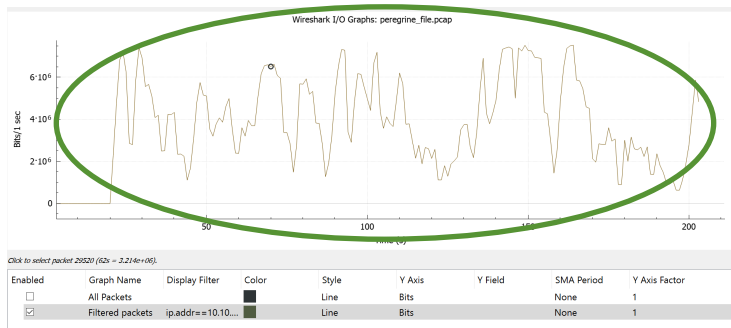
Multiple QUIC Streams in many cases to (different) servers

UDP Video Live Stream Detection



UDP based video players are extremely reliant on consistent network performance. Small buffer, sustained T'put
Applications: YouTube Live, WebEx, Microsoft Teams, Zoom

TCP based ABR video players prefer larger, sustained downloads due to high cost of establishing the TCP session and reducing time spent in TCP slow start. Often use HTTP/2 connection. (DASH/HLS) to fix HOL.



Download Stream Detection



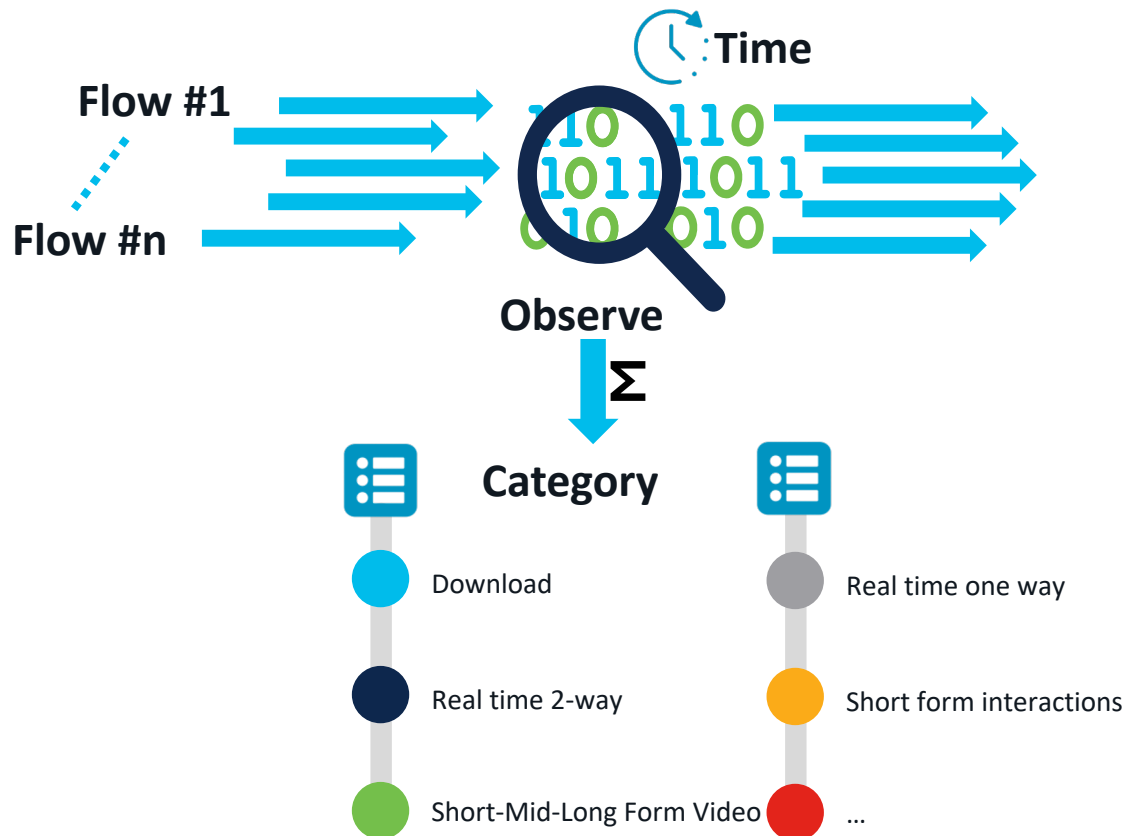
NETFLIX





Time Domain Flow recognition

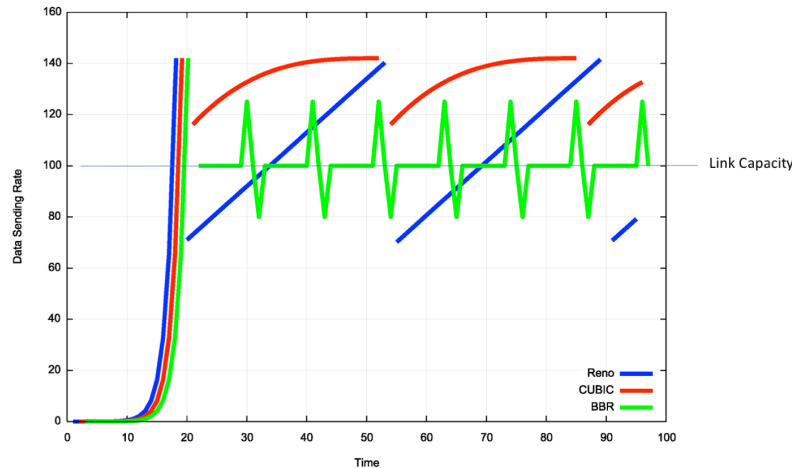
- Observe all flows
- Profile per flow (Time domain matched)
- The resulting profile will allow to distinguish the nature of the flow
 - Content Download
 - (x-Form) Streaming content
 - Real time 2 way communication
 - Video/non-video
 - Short lived flows



Inferring congestion

- Different congestion algo's have different behaviour
- Time-domain observation + anomaly detection -> congestion inference

Reno vs CUBIC vs BBR behaviour*

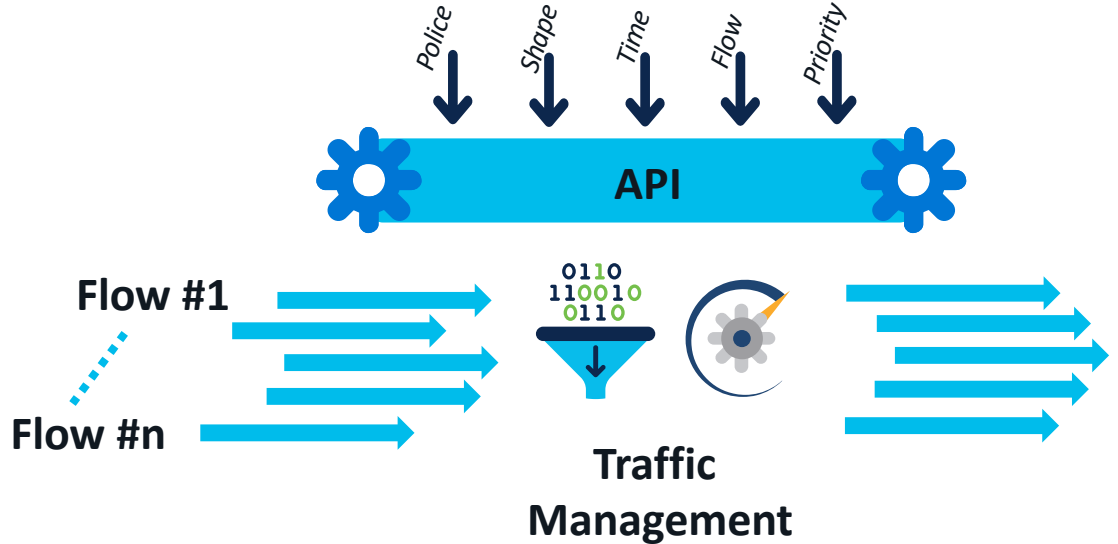


- Assessment of various flows in parallel
- Understand Protocol behaviour: congested or not
- This serves as input for Policy Application

* <https://blog.apnic.net/2017/05/09/bbr-new-kid-tcp-block/>

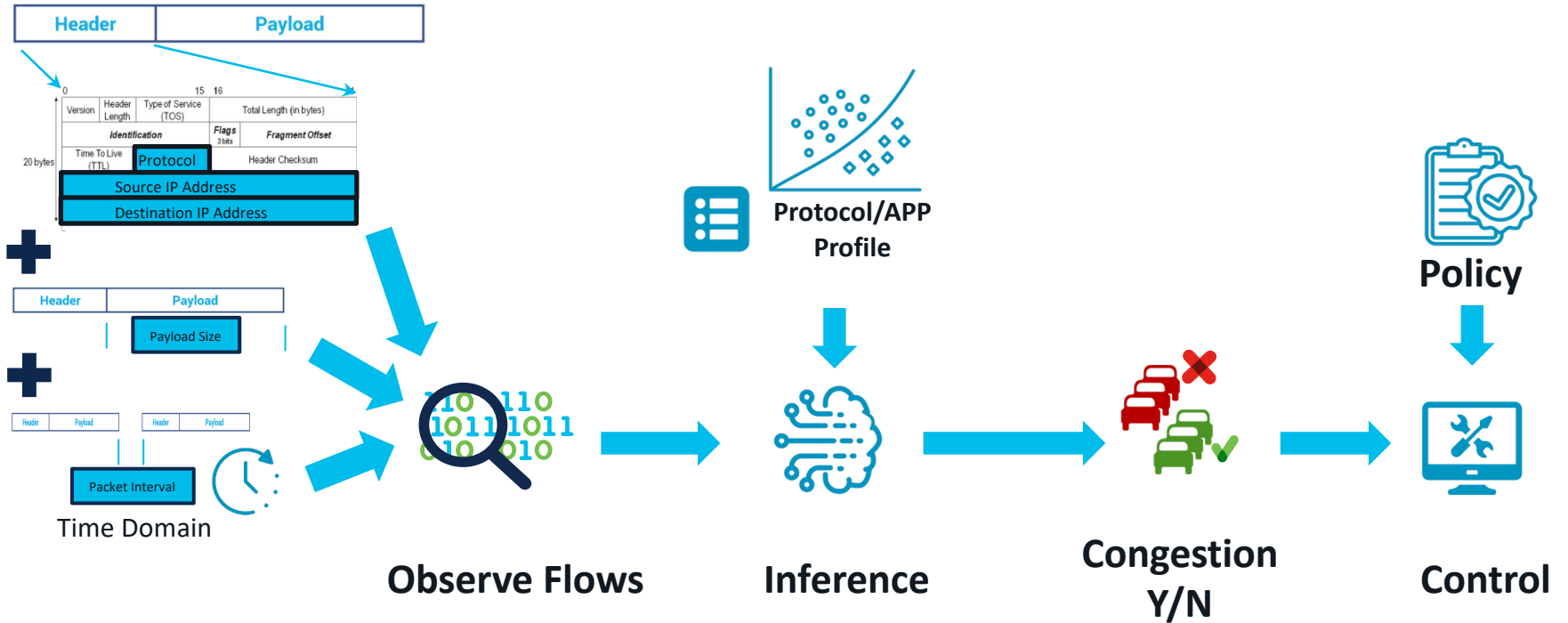
Programmable Traffic Management

- Traffic can be controlled in various ways.
 - Buffer
 - Discard
 - Flow control
 - ...
- It's also possible to pre-compile a traffic management action based on these parameters, for constant enforcement (eg. Elephant flow management)



Overall Toolbox

Basis for building use cases

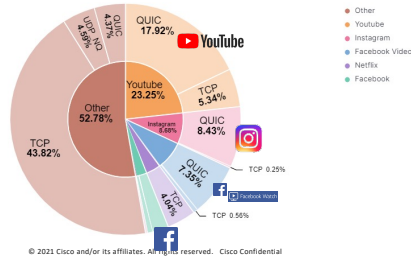


Use Case : Monitoring and analytics

Network Traffic by Volume and Flows

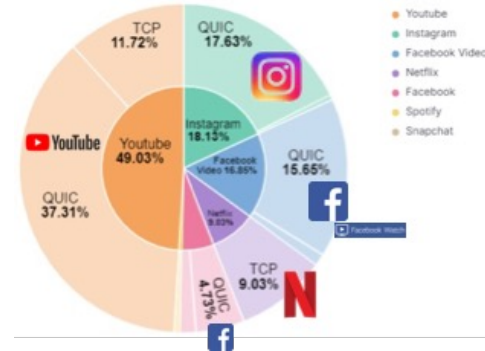
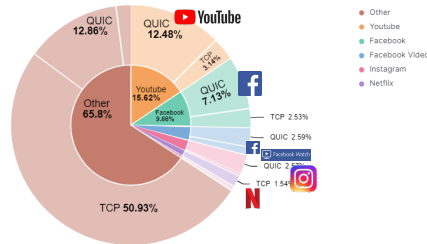
Overall Volume by Apps

Big 5 is 48% of traffic
 QUIC is 40% of traffic
 "other traffic" still largely TCP, QUIC now visible (4.3%).

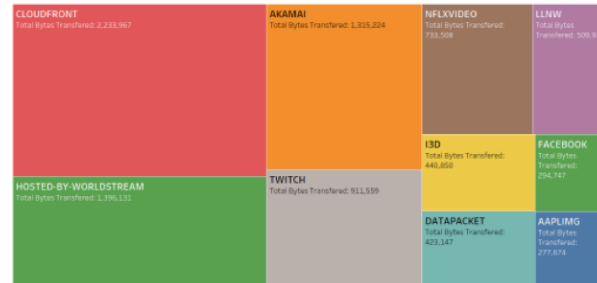


Total Flows by Apps

Lots of TCP sessions (likely IOT related, transactional related)
 Big 5 QUIC sessions are very targeted and high efficiency (video related behaviour)



Data Volume Distribution by Hostname



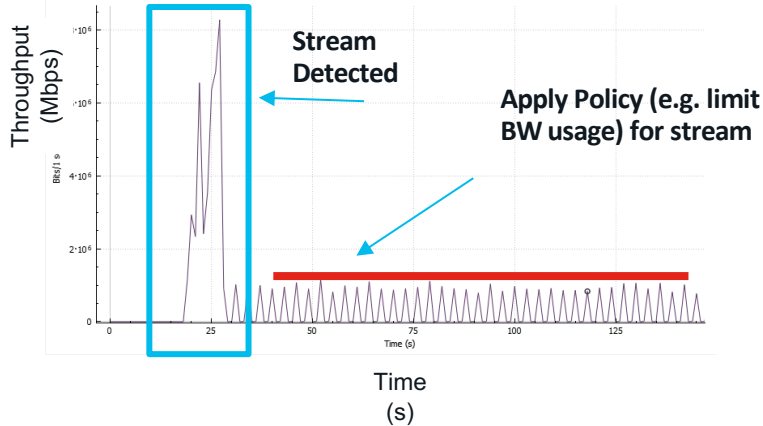
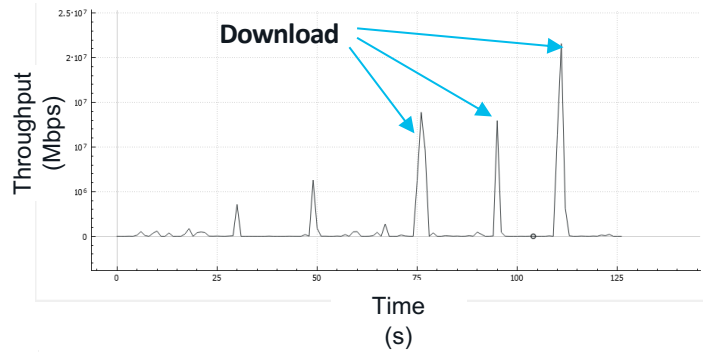
- CDN
- Hosting
- Gaming
- Video Streaming
- Profile aligned with Fixed Broadband traffic (browser driven traffic)

- Monitor all flows
- Infer information for Source (DNS, SNI/eSNI), CDN (ECH), Flow Type (Time domain behaviour)
- ELK (elastic Search, Logstash, Kibana) analytics engine
- Extensible to enriched CDR production

QUIC : 41%
 TCP: 53%
 UDP (other): 6%

Custom Policy Enforcement

e.g. Differentiate between "download" and "streaming" (within same app)

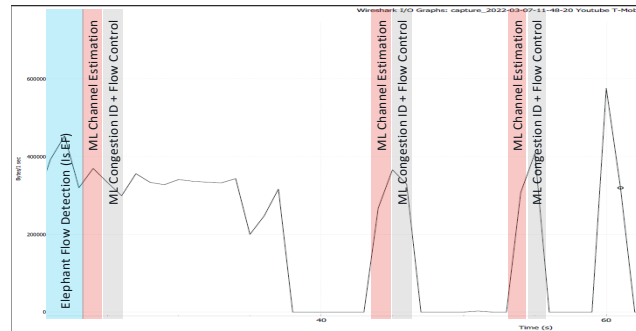
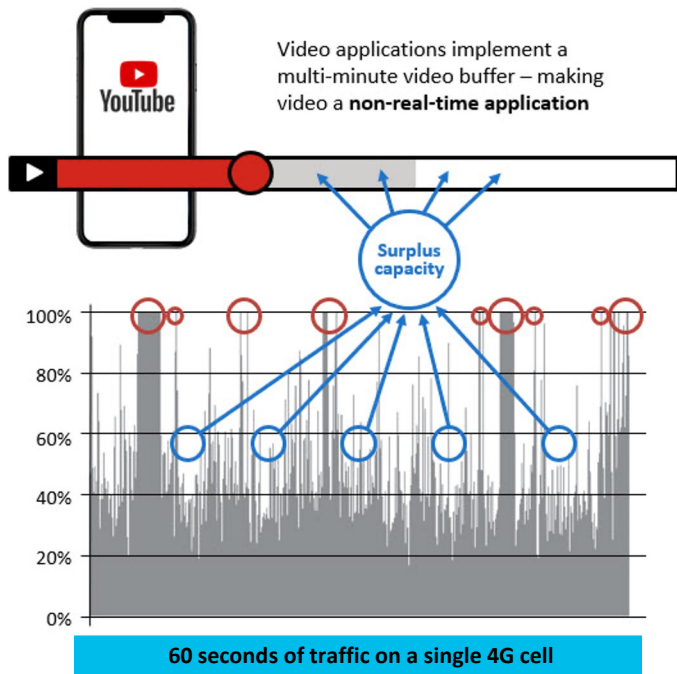


- Same Source/Destination Address
- Differentiate between download versus streaming *on the same SA/DA*
- **Apply Policy per flow type, e.g.**
 - **Download Policy: no action**
 - **Streaming Policy: Limit to set BW profile (police/buffer/...)**

Time Domain shaping

User Experience optimization under congestion

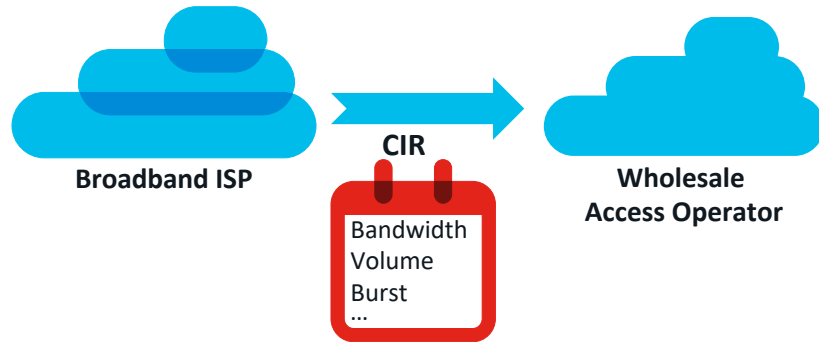
Congestion inference determines which links are congested and which flows are impacted
Elephant Flow Detection identifies which (QUIC or not) Flows can be managed.
Then Machine Learning determines if that Flow is being delivered during congestion (**red circle**) and require Flow Control or not (**blue circle**)



Time domain shaping

User Experience Optimization within SLA Boundaries

Situation



Conform to SLA results in predictable cost

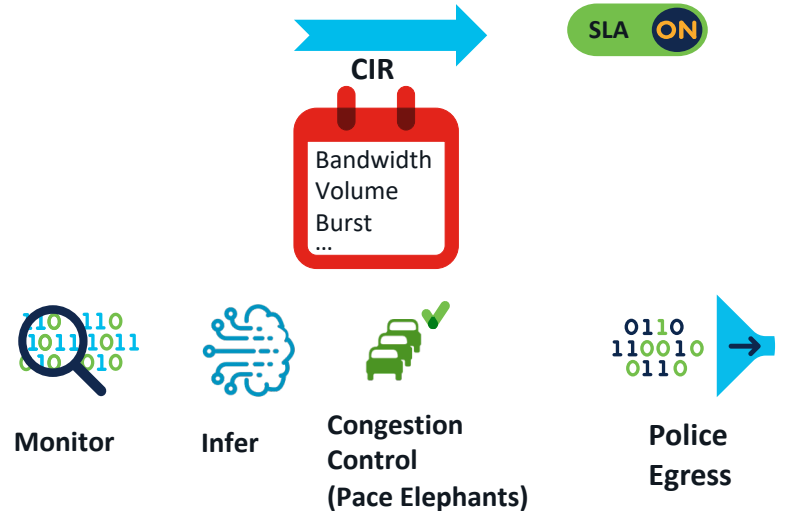


Violate SLA results in additional cost



Indiscriminate Policing leads to bad user experience

Solution



Monitor

Infer

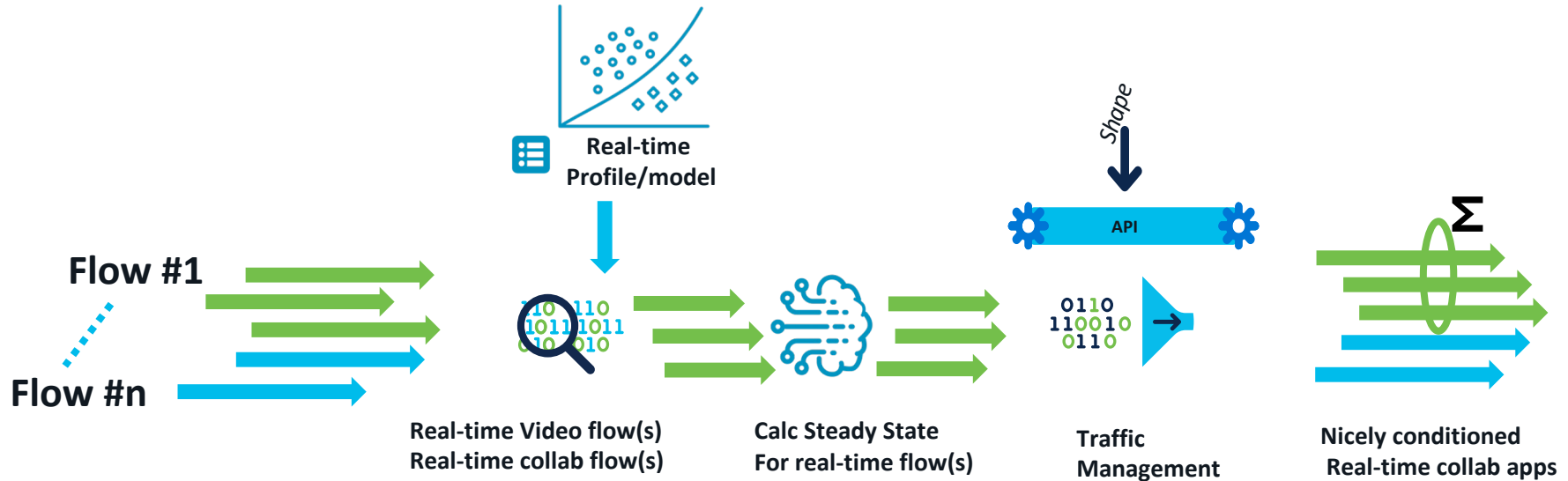
Congestion Control
(Pace Elephants)

Police Egress

- ✓ ***Conform to SLA***
- ✓ ***Ensure QoE for every user***
- ✓ ***Fair use capability***

Use Case : Protecting Real-time Traffic

Observe traffic, detect videoconferencing stream, measure steady state Bandwidth usage of video conf stream, shape traffic to (total-videoconf BW)



Summary

- Traffic is encrypted, application controlled, and obfuscated
- H3/Quic/UDP/DOH stack is on the rise and here to stay
- Networks need an IP flow centric approach that scales



The bridge to possible

Thank you

