### ARCHITECTING NETWORK TELEMETRY

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AusNOG 2018



**Engineering** Simplicity

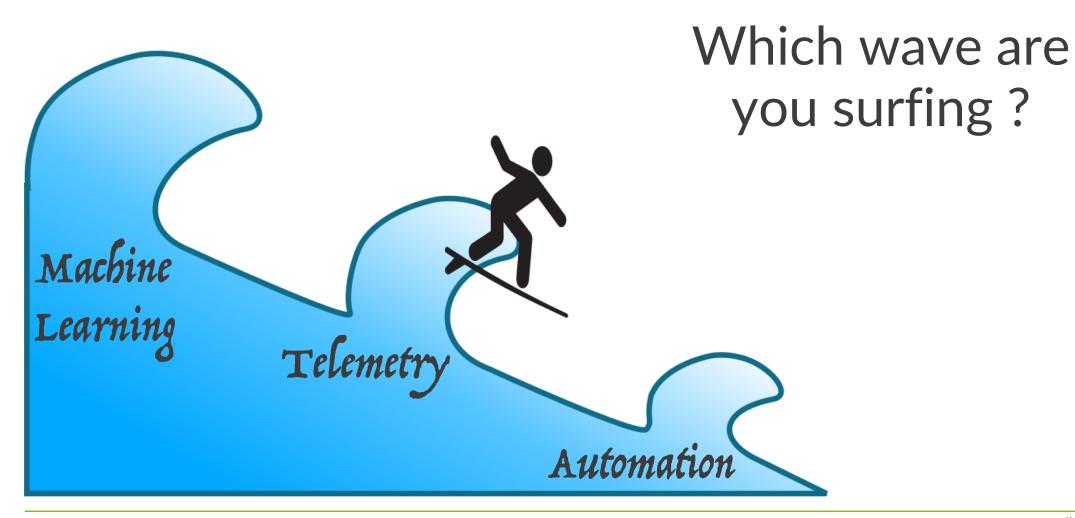
#### ARCHITECTING NETWORK TELEMETRY

#### Agenda

- Introduction
- Telemetry Recap
- Identifying <u>Your</u> Use Cases
- Important Checkpoint
- Essential Building Blocks of a Network Telemetry Architecture
- Challenges Deploying Network Telemetry
- Key takeaways



#### INTRODUCTION

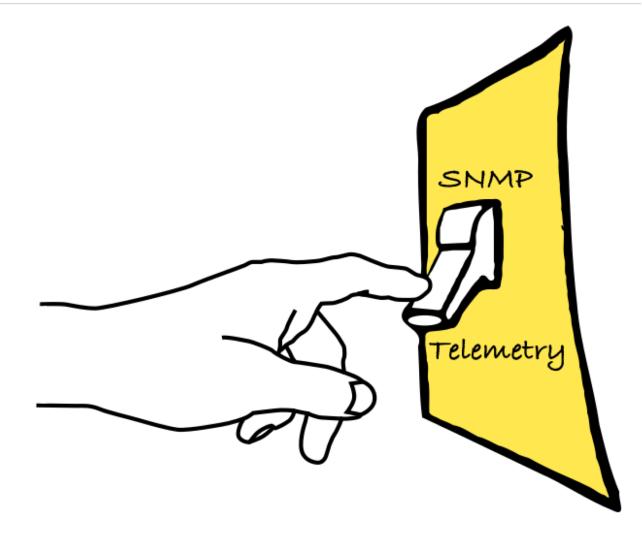




#### FLICKING THE SWITCH

#### SNMP vs Telemetry

- Should we flick the switch ?
- Is that simple and achievable ?
- Is SNMP dead ?



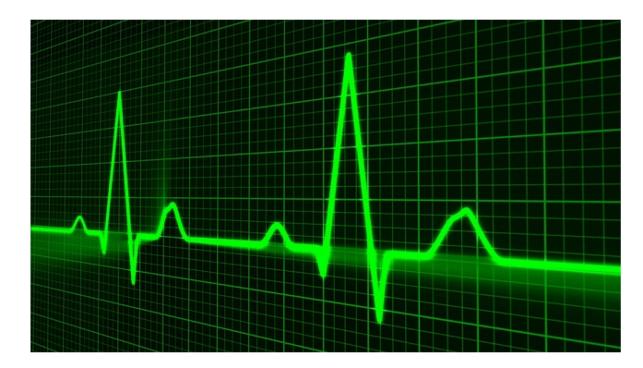




#### **TELEMETRY RECAP**

#### Quick recap

- What it is
- How it works
- Why do we need it
- Real-time vs polling cycles
- When good enough is better than real-time
- Identifying <u>your</u> use cases





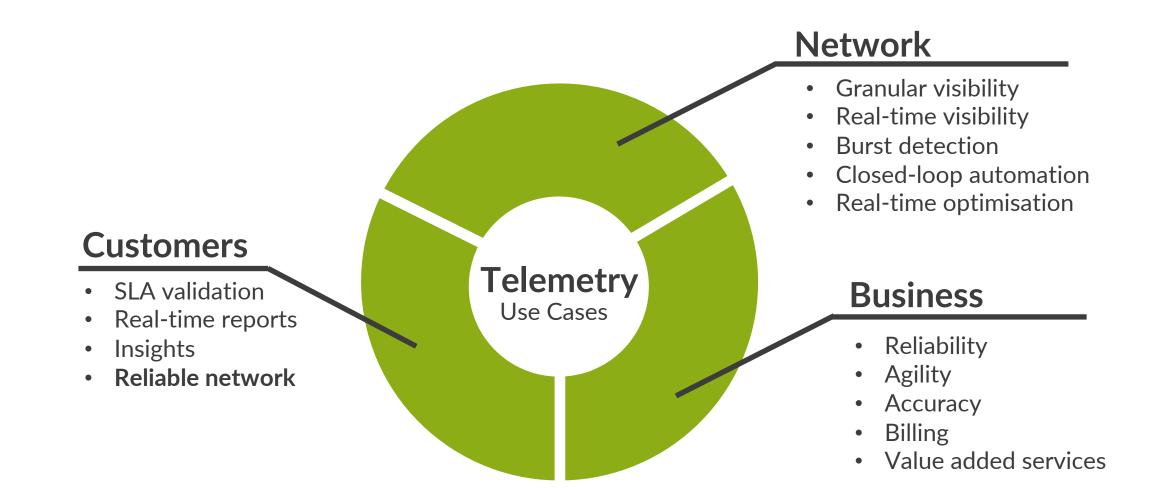
#### IDENTIFYING **YOUR** TELEMETRY USE CASES

#### Why do you need Telemetry ?

- Questions to help you identifying Telemetry use cases:
  - Current ? Sufficient ? Problems ?
  - [Real-time] Data driven network?
  - Billing ?
  - Burst detection ?
  - Report**\$** ?
  - Consumers ?
  - Tomorrow ?



#### **TELEMETRY USE CASES**





#### **IMPORTANT CHECKPOINT**



 $\checkmark$  You understand why you need telemetry

✓ You have identified your telemetry use case(s)

• Requirements that will drive your telemetry architecture

• And one important advice



#### IDENTIFYING ARCHITECTURAL REQUIREMENTS

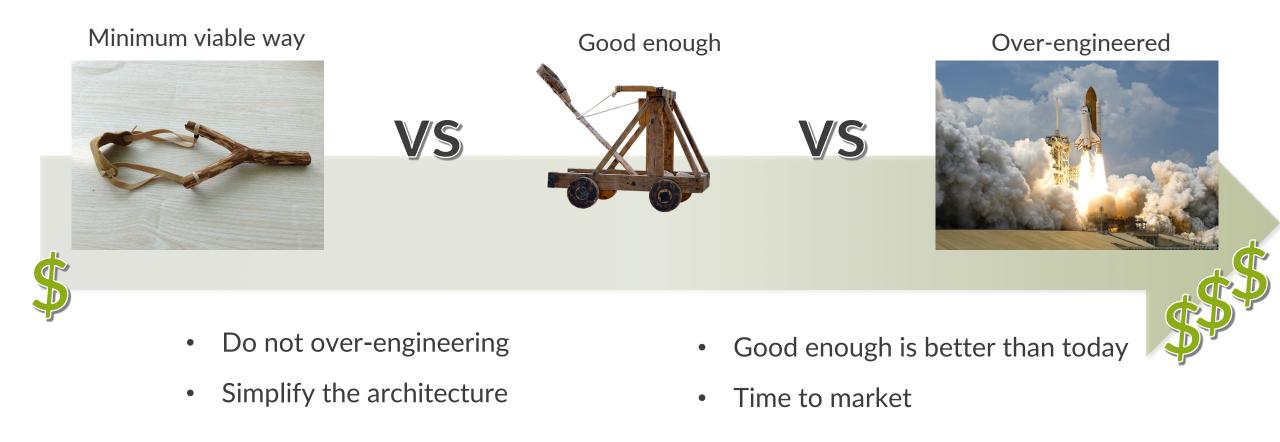
Requirements that will drive your telemetry architecture

Collection	Granularity	Storage
Real-time need	Retention	Enrichment
Consumers	Monetization	Raw data



#### **IMPORTANT ADVICE**

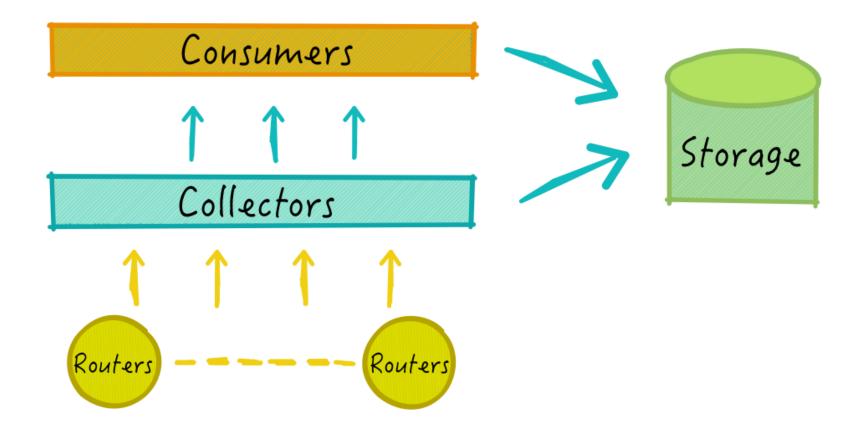
#### If your goal is to move a rock from A to B





#### **TELEMETRY BUILDING BLOCKS**

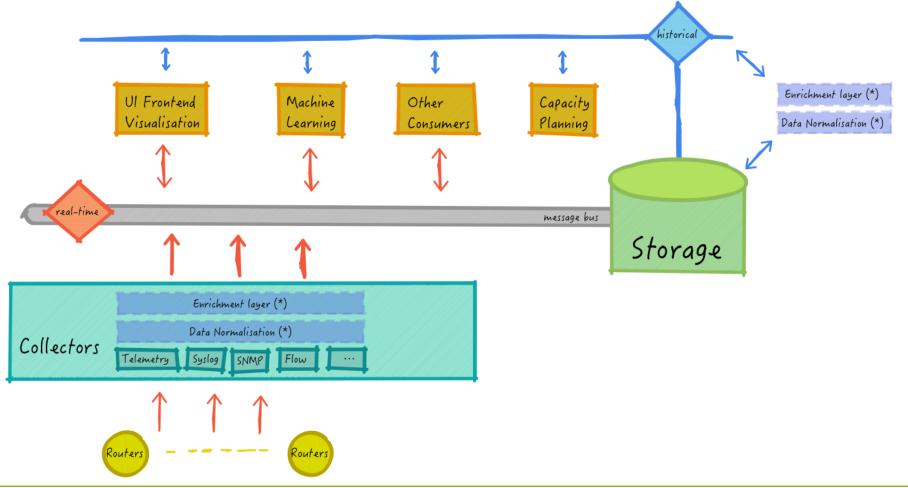
Essential building blocks of telemetry





#### **TELEMETRY BUILDING BLOCKS**

#### A more comprehensive architecture





#### CHALLENGES DEPLOYING NETWORK TELEMETRY

- Real-time operations at scale
  - Data retention
  - Orchestration
  - Bottlenecks
  - ✤ Context
  - Collect once. Store once.



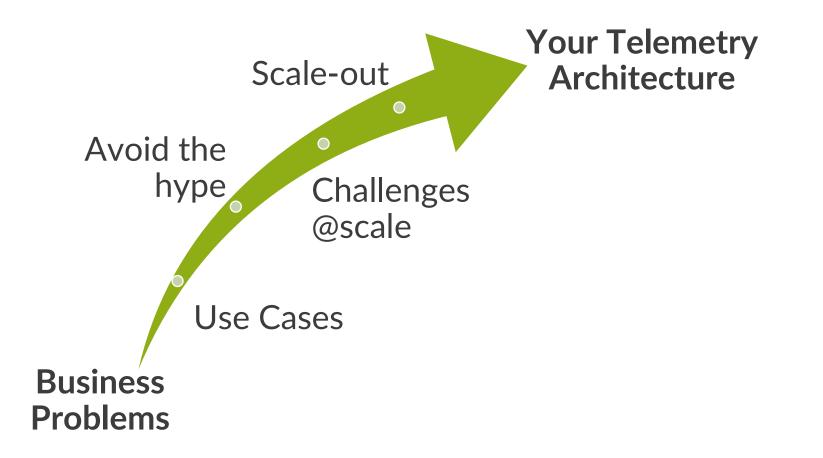
#### FINAL CONSIDERATIONS

- Address your problems (customers, business, network)
- Address them at any scale
- Design for failure
- Remove SNMP if it has no use for you

- More importantly ....
- Are the benefits sufficient compared to the efforts ?



#### **KEY TAKEAWAYS**





#### **KEY TAKEAWAYS**

# And always remember ...







## is better than





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# THANKS

