

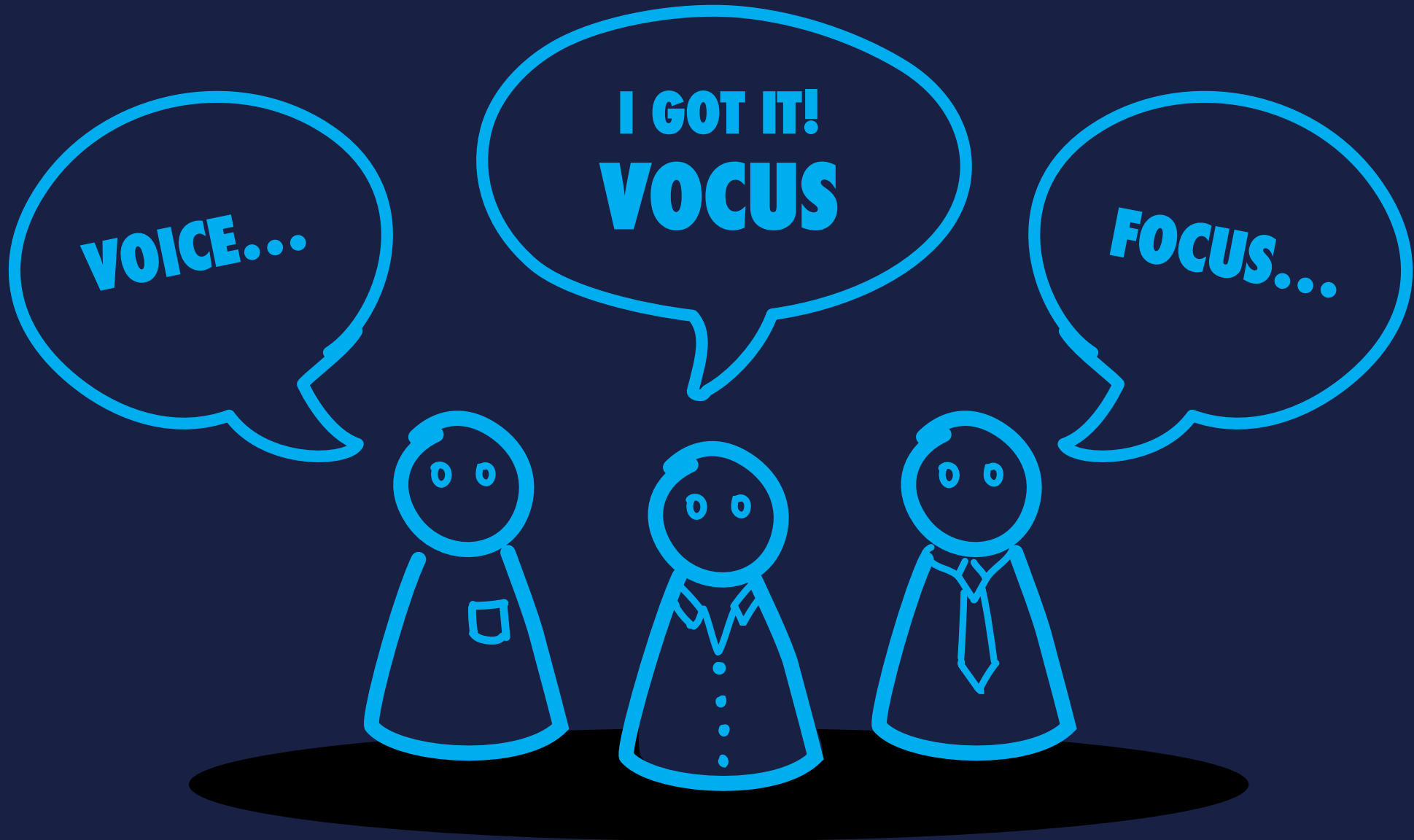
VOCUS
communications

LUKE MACKINNON, CTO VOCUS COMMUNICATIONS

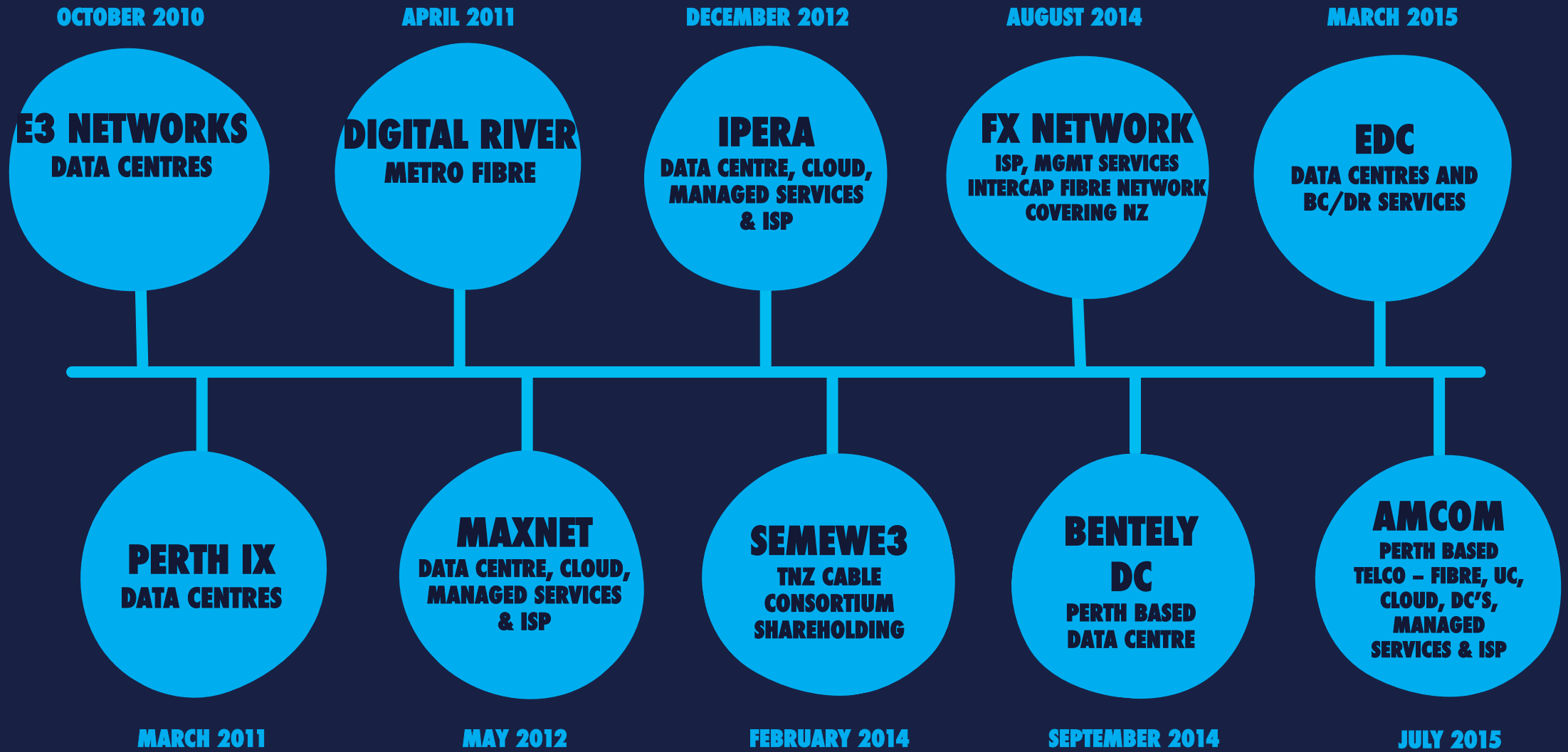
AUSNOG 2015
KEYNOTE PRESENTATION



**VOCUS:
IN THE BEGINNING**

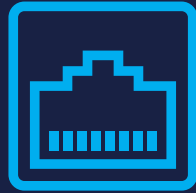








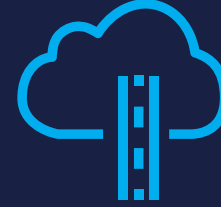
FIBRE



INTERNET



DATA
CENTRES



CLOUD



UNIFIED
COMMS

- **11,000 KM OF FIBRE**
- **22 DATA CENTRES**
- **19,500 CONNECTED BUILDINGS**
- **OWNERSHIP ON MULTIPLE SUBSEA CABLE SYSTEMS, SEMEWE3, AAG AND SOUTHERN CROSS**

PEOPLE & CULTURE

OUR GOALS

**TO BE
THE MOST**

LOVED  **TELCO**

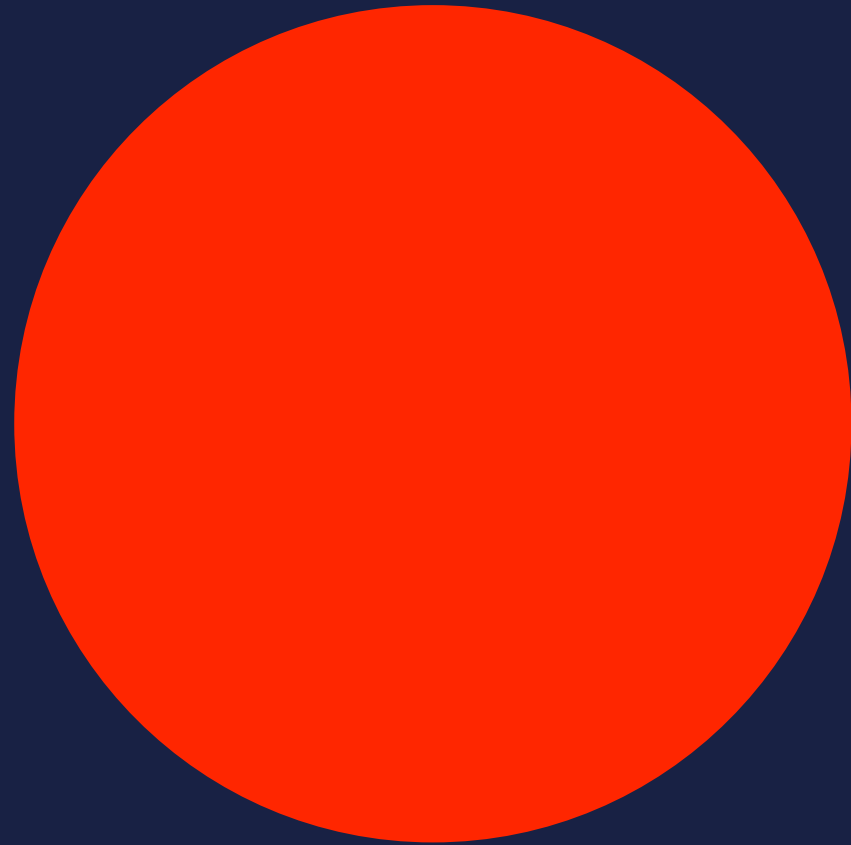
VALUED AT  **BILLION** BY FY18

A TOP 10 BRW BEST PLACE TO WORK BY 2017

ONLY SELL PRODUCTS THAT WE ARE GREAT AT

**OWN
THE 3RD** **MOST CONNECTED FIBRE NETWORK IN AUSTRALIA**
2000+ BUILDINGS BY JULY 2015

"Never forget how exceptional we are" James R Spenceley, February 2014



OUR VALUES

**CLEVER
COMPANY**

NO MUPPETS!
SMART PEOPLE, WITH A GREAT ATTITUDE, EMPOWERED TO DO THEIR JOBS

DON'T SCREW THE CUSTOMER
WE PUT OURSELVES IN THE CUSTOMER'S SHOES, WE TRY HARDER AND CARE MORE

BACK YOURSELF AND EACH OTHER
GROW AND LEARN TOGETHER, CHALLENGE THE STATUS QUO

MAKE A DIFFERENCE
ACT DECISIVELY, BE PART OF THE SOLUTION, AIM HIGH AND DO MORE WITH LESS

COMMUNICATE
MAKE TIME FOR OPEN, CLEAR AND CONSTRUCTIVE COMMUNICATION

Celebrate **OUR SUCCESS**
WE ARE PROUD OF WHAT WE DO AND HAVE FUN DOING IT



**CUSTOMER
FIRST**



**CHALLENGE
CONVENTION**



PASSION



**STRAIGHT
TALK**



INTEGRITY



CAN DO



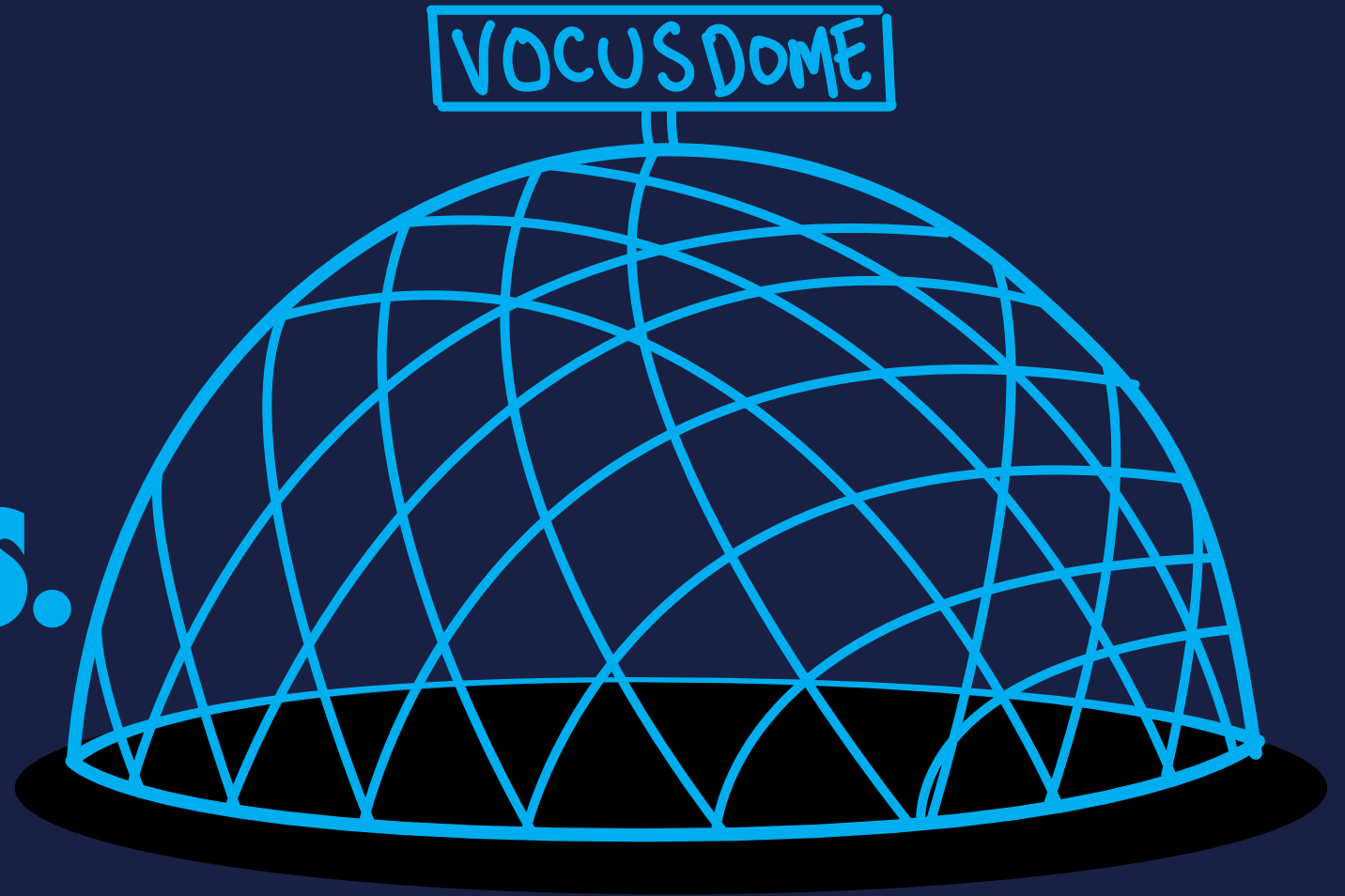
**DOES IT MAKE
THE BOAT GO
FASTER?**



**WE'VE GROWN
PRETTY
QUICKLY...**



**TWO
BRANDS
ENTER...
ONE LEAVES.**



NETWORK INTEGRATION



**TCP/IP
IS THE BEST!**



**YOUR BOTH
WRONG!**



**IPX/SPX IS
THE BEST!**



**IP
TRANSIT**

**METRO
ETHERNET**

**IP
WAN**

VIE

VOICE

**CLOUD
COLAB**



BROCADE 

ALCATEL 

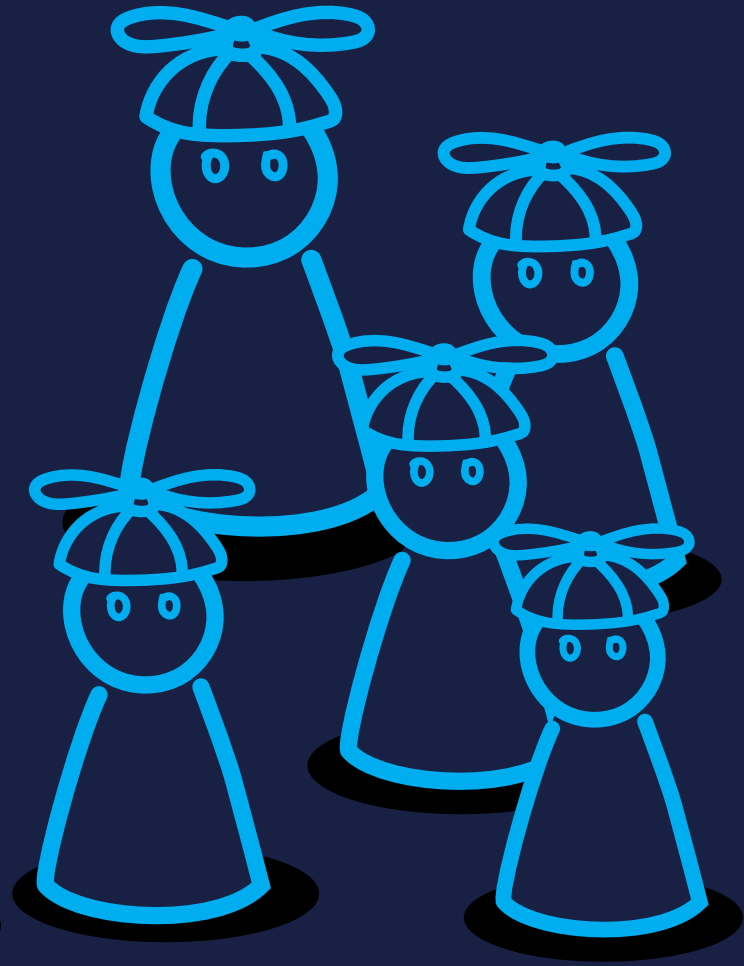
ZTE中兴

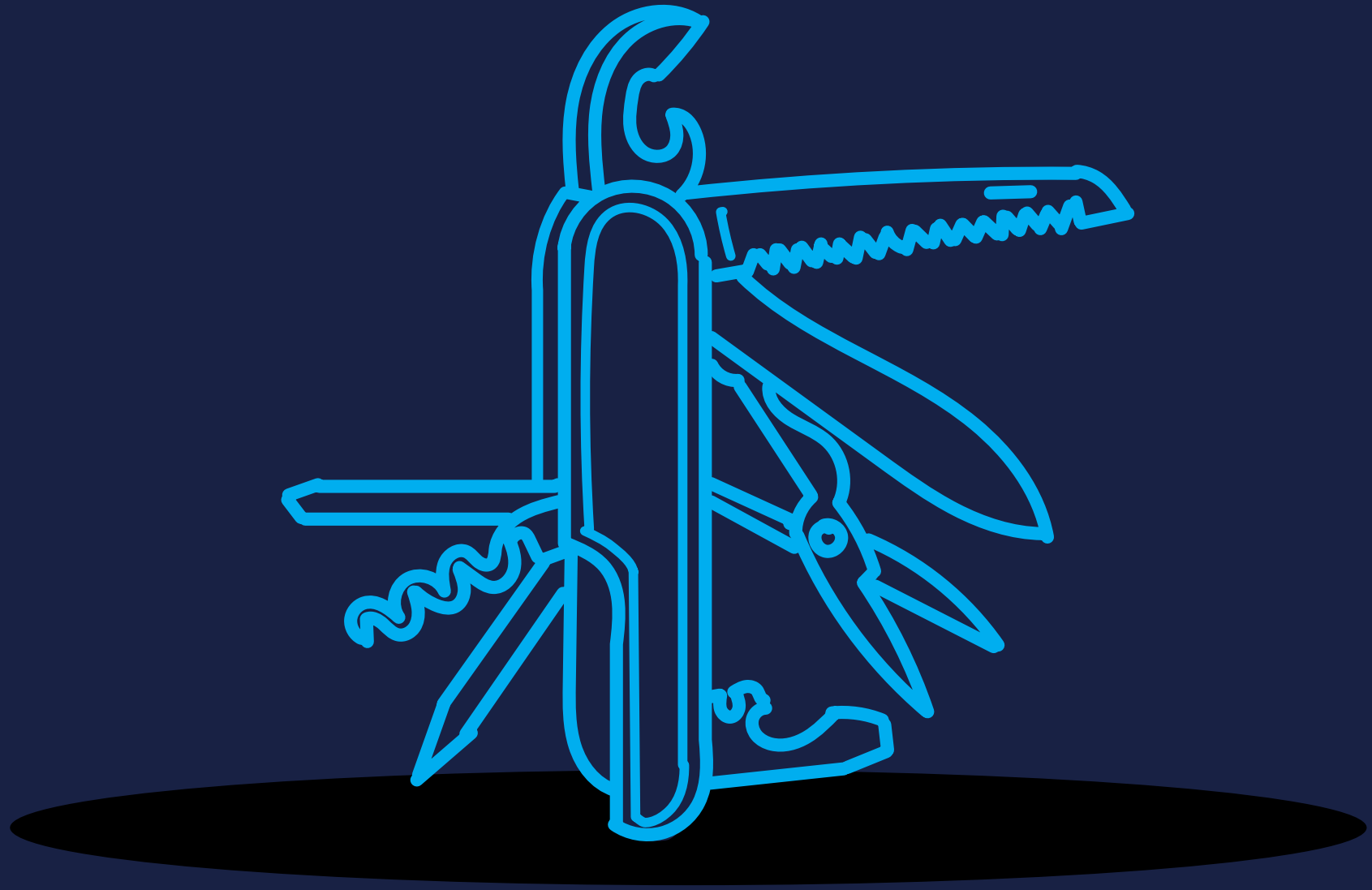

OVERTURE

 **CYAN**

THEY LOOK FUNNY!

HEY, THIS GUYS ALRIGHT!





SYSTEMS

MAJOR BUSINESS SUPPORT SYSTEMS.

BILLING

**HUMAN
RESOURCES**

FINANCE

RATING

**REPORTING AND
ANALYSIS**

**SALES AND
MARKETING**

**PRICING AND
QUOTING**

CONTRACTS

PROVISIONS

MAJOR OPERATIONS SUPPORT SYSTEMS.

ENGINEERING

PROVISIONS

OPERATIONS

MONITORING

Customer Interaction

Sales

- Amcom Customer Portal (ACP)
- Lime CMS in Xpect (XLCMS)
- Silverstripe (SVS)
- CMS Made Simple (CMSMS)
- Marketo (MKTD)
- Website Replacement (WR)
- Customer Portal (CUSTP)
- Online Signup (ONS)
- Docusign (DOCUS)
- Service Qualification (SQ)

Provisioning

- Amcom Customer Portal (ACP)
- Ipera Voice (IPV)
- Voice System (VOICE)
- DSL Portal (DSLPL)
- Pacific IX Portal (PIXP)
- EFM Ordering Tool (EFMOT)
- Platypus (PLAT)
- IP Tel Online Ordering (ITOO)
- Stem7 (STEM7)

Support/Operations

- Amcom Customer Portal (ACP)
- Customer Portal (CUSTP)
- IAAS (IAAS)
- Network Status (ANS)
- Vocus View (VV)
- Amcom vCloud Director (AVCD)
- Data Centre Access Portal (DCAP)
- Incident Notification System (INS)
- Open Services Networking (OSN)
- VPS Portal (VPSPL)
- Broadsoft IP Tel (BIT)
- DC Inductions (DCI)
- Incident Notification System - Ipera (INS-I)
- Site Access Request (SAR)
- Colo Access Management (CAM)
- Domain Management (DOMM)
- Incidents and Outages (IAO)
- Stem7 (STEM7)

Billing

- Advan BPAY (APAY)
- Stem7 (STEM7)
- Amcom Customer Portal (ACP)
- Time Trak (TT)
- Credit Card Gateways (CCG)
- Smile CAT (SMLE-C)

Reporting

- Amcom Customer Portal (ACP)
- Observium (OBSV)
- CDR FTP (CDR-F)
- Service Assurance Report (SAR)
- Ipera Internet Usage (IIU)
- Smile CAT (SMLE-C)
- Ipera Voice (IPV)
- Stem7 (STEM7)

BSS - Sales

Pipeline/Marketing

- Amcom DW (DW)
- Salesforce - NZ (SF-NZ)
- Marketo (MKTD)
- Salesforce Account Search (SFAS)
- Microsoft CRM (MSCRM)
- Salesforce - AU (SF-AU)

Pricing and Quoting

- Amnet Website (AMNT)
- Customer Portal (CUSTP)
- IT Quoter (ITQ)
- Salesforce - AU (SF-AU)
- Vocus Spatial System (VSS)
- APDS (APDS)
- Data Centre Quick Quote (DCQ)
- Pricing Engine (PE)
- Service Qualification (SQ)
- Wiki (WIKI)
- ArcGIS (AGIS)
- iCan Quote (ICAN)
- Request Tracker (RT-VPL)
- Solutions Builder (SOLB)
- Cloud Quick Quote (CQQ)
- Internal Portal (INTP)
- Request Tracker - FX (RT-FX)

Contracts

- APDS (APDS)
- Platypus (PLAT)
- Conga (CONGA)
- Service Now - AMCL

Provisioning

- APDS (APDS)
- Navision

BSS - Billing, Finance & HR

Billing

- Amcom DW (DW)
- Navision - AMCL (NAV-A)
- Qlik Sense (GLIK)
- SSRS (SSRS)
- APDS (APDS)
- Nectari (NEC)
- Reporting Database (REPOB)
- Stem7 (STEM7)
- Jet (JET)
- Platypus (PLAT)
- Sage X3 (SXX)
- Toolshed (TOOLS)
- Microsoft CRM (MSCRM)
- Profix (PRFX)
- Smile (SMLE)

HR & Finance

- Amcom DW (DW)
- Navision - AMCL (NAV-A)
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- Sage X3 (SXX)
- Toolshed (TOOLS)
- Microsoft CRM (MSCRM)
- Profix (PRFX)
- Smile (SMLE)

ITIL, Provisioning & Operations

ITIL Incidents and Change

- Enclosure App (ENCA)
- Service Now (SRVN)
- Support Centre (SUPC)
- Internal Portal (INTP)
- Service Now - AMCL (SRVN-A)
- ZenDesk (ZENZ)
- Kayako (KYK)
- Site Access Request (SAR)
- Microsoft CRM (MSCRM)
- Stem7 (STEM7)

ITIL CMDB

- Amcom IP Plan (PP-A)
- Broadsoft IP Tel (BIT)
- GIS (GIS)
- Service Now (SRVN)
- Stem7 (STEM7)
- Amcom vCloud Director (AVCD)
- DSLAM DB (DSLDB)
- Internal Portal (INTP)
- Service Now - AMCL (SRVN-A)
- Support Centre (SUPC)
- ArcGIS (AGIS)
- Fibre Management System (FMS)
- IP Plan (IPL)
- Smile (SMLE)
- Tails DB (TDB)
- Avamar (AVM)
- Fibre Management System - FX (FMS-F)
- Prime (CSCP)
- Solar Winds (SOLW)
- Wiki (WIKI)

Product Systems

- Argus (ARG)
- Call Manager (CMAN)
- DSL System (DSLAU)
- Ipera Voice (IPV)
- Network Status (ANS)
- Prime (CSCP)
- Smokey (SMP)
- Voice System (VOICE)
- Blue Planet (BLEP)
- CCTV (CCTV)
- EMS Pro (EMS)
- ISP Systems (ISP)
- NMS (NMS-I)
- RANCID (RAN)
- Solar Winds (SOLW)
- Zenoss (ZENZ)
- Broadsoft IP Tel (BIT)
- Crickit (CRKIT)
- IAAS (IAAS)
- Manage Engine (ME)
- Observium (OBSV)
- Scrutinizer (SCRUT)
- Support Centre (SUPC)
- Cacti (CACTI)
- DBYD (DBYD)
- IAAS Platform - AMCL (IAAS-A)
- Nagios (NAG)
- Peakflow (PEAKF)
- Service Now - AMCL (SRVN-A)
- Syslog (SYSL)

OUR COMBINED GROUP



Vocus Rating Engines x 4

Vocus Customer Portal

Vocus Internal Portal

Solutions Builders (NZ)



APDS Portal

Members Tools

Amcom Ratings Engine

VOCUS

communications



VOCUSONE

**THINGS
TO THINK
ABOUT...
LESSONS
LEARNT.**



QUESTIONS?

LUKE MACKINNON
CTO VOCUS COMMUNICATIONS

